LeanMind
EFFICIENT PEOPLE

Would you like to know how we work with Clarity AI?

We recommend you play "Earth Song" by Michael Jackson and listen to it while you read about the case. You'll equate its melody with the impact we are leaving on the planet. You'll soon discover that this tune is just the thing for it. At Lean Mind we love to live experiences to the fullest.
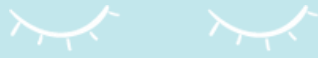
A start-up
with incredible growth

Clarity AI is a Spanish start-up that raised large amounts of funding in 2021. More than 71 million euros if we add together the money that Blackrock and SoftBank, its main partners, invested in it last year.

What does Clarity AI do? Thanks to its cloud-based platform, it specialises primarily in helping its clients understand and measure the impact of their investments. It achieves this by offering solutions through a SaaS (Software as a Service) model, delivering data and reports for investment. It provides the necessary expertise for its clients to comply with the new sustainability-related communication obligations. The ultimate goal is to assist in making socially efficient capital allocation decisions using the latest technologies.

Clarity is establishing itself in the market and has won several global awards for its work in the areas of finance and environmental impact.

The collaboration

Clarity has grown very rapidly in recent years to create an unprecedented, innovative and extremely powerful and reliable product. In order to grow with quality, they want to surround themselves with highly skilled and motivated people, both in software development and product development. That's why they wanted Lean Mind, because they knew that we are aligned with them in terms of the quality of the work and the rigour with which we carry it out.

From the very beginning we have worked as a single team, blending cultures naturally and with good results. Lean Mind has added members in various data engineering, developer experience and backend teams. We work primarily with Python, although there are also tools developed in Java.

POR CIERTO, A PARTE DE SER EL NARRADOR
SOY CARLOS BLÉ. FUNDADOR DE LEAN MIND ENTRE OTRAS COSAS.

The collaboration

In addition to development, we are training another team.

Our main contribution is teamwork, fostering a healthy and productive culture, so that teams can consistently deliver well-made software. We are involved in process improvements, refactoring, extending test coverage and, of course, developing new features.

Today, we are still engaged in this collaboration with Clarity AI, which, in addition to the challenge of supporting them in their great development, strengthens us as a service provider, aligned with their purpose.

Impact and purpose

Here at Lean Mind we are very happy to work for Clarity AI, mainly because their mission is fully aligned with our own; to seek socially and environmentally responsible investments, with an understanding of the impact they make.

Feeling that we are helping to lay the foundations for investment from a different perspective of knowledge is something that makes us happy. Clarity is also committed to personal development and, as a result, we are growing together.

Our remote, paired and versatile working culture is perfectly adapted to the demands made of us from the very beginning.

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The three magic words

1. TRANSPARENCY

Our growth over the last year has been strengthened in part by Clarity AI and the trust they have placed in Lean Mind. The pride and gratitude we feel is palpable.

2. PURPOSE

We work for a better world and this is what unites us and gives us the energy to achieve the management's objectives. The objectives of both companies are met by working together.

3. COMMITMENT

Lean Mind's commitment is to give the best version of ourselves regardless of the changes we have to make at a technical level. We adapt easily, that's why we can ensure the versatility of our team. We always go for it. Furthermore, Clarity AI continually expresses its desire to nurture our collaborative relationship, so that people grow and both organisations continue to progress.

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We design software to create a better world, empowering our team and clients.

Did you know that you can hire us?

Often teams need help and don't think to ask their company to hire us. At Lean Mind we specialise in supporting development teams. Contact us and let's have a chat to find out how we can lend you a hand (or some elbow grease, in these fast moving times). We will be happy to support you in the process and achieve the objectives of important projects for your company. We are at your disposal at contacto@leanmind.es